



MEDIA PACK 2025

A COMMUNITY MAGAZINE
FOR HENFIELD AND THE
SURROUNDING VILLAGES
henfieldbn5.co.uk



ABOUT BN5

BN5 magazine is the go-to source of information for anything and everything about Henfield. Published since 2006 and celebrating our 200th issue in 2023, BN5 magazine is an excellent platform for promoting your business.

BN5 in print is supported by a strong social media and a new website. The publication is well respected locally and has become essential for the Henfield community, helping to give your business the credibility it deserves.



5,000 copies printed each month
A5 gloss colour in high quality print



Royal Mail delivery to 3,980 homes and businesses in the area
(every address in the BN5 postcode)



Over 60 collection points in and around the area



Social media: 3,600 engaged and active Facebook & Instagram followers with our posts generating an average reach of 40,000 per month



Website: Our community website now ranks top of Henfield related searches, with over 250 current events and listing 140 groups, 440 local businesses & services. We publish local articles for strong & relevant SEO value



Read cover to cover with the latest stories, events and editorial promoting our local community — reaching your customers first



Affordable, effective advertising packages to suit your marketing budget

HOW DO I BOOK?

Take a look at our sizes and rates to see which will work for you. To check availability call us on **01273 494002** or email your requirements to **sales@bn5magazine.co.uk**

For our full terms and conditions, go to **henfieldbn5.co.uk**



Henfield Fire Station
a fine tradition of community service

Did you know that the firefighters at Henfield Fire Station, a retained unit, have almost 190 years' combined experience? There's the recently retired Tony Hills coming in at 40 years; Andy Tullett at 36 and Watch Manager Jim Mundy with 30 years. They, along with Gary Singleton and Darren Ware who have both served for 20 years each, collected long service awards in a prestigious ceremony at Arundel Castle back in November. Congratulations to them all for such a significant achievement.

So, why is Henfield so unique, as a fully retained station, and one which attracts such loyalty? It was my second visit to meet the team (we featured them on our cover back in June 2018), the first was on a much sunnier Monday evening during their training session. This time it's January and a little frostier outside, but the welcome is just as warm.

To clarify, Henfield doesn't have any full-time staff, but it's manned by qualified retained firefighters. These are just as highly qualified as 'regular' full time firefighters, and they have their own careers and day jobs. After the rigorous training programme and two years' probation, they're qualified and start to be 'on call'. Each firefighter commits to different weekly on-call hours, ranging from 40 (minimum) right up to 120 hours a week, plus a one-night a week training session.

Many of the Henfield crew run their own businesses, some work shifts there are currently

two plots and one cabin crew member at Henfield) and some work very close to Henfield. If they're on call then they need to live a maximum of a four-minute journey time to the Fire Station, which is opposite the Shell Garage at Golden Square.

There are no age limitations (aside from being over 17.5 years on application), but there are medical and fitness tests which need to be passed on a regular basis, the 'bleep test'. This involves ladder climbs & lifts, casualty evacuation, enclosed spaces tests and equipment assembly and carry tests.

It's an achievable test but does need some physical strength and agility – it would be suited to most people (both male and female) of decent physical fitness levels. That's just the start, the other attributes, if you feel keen to join, you may already find you have. The ability to work as a team and put your crew and their wellbeing above your own. The knowledge to know that someone else's life may be in your hands. The ability to take orders and remain calm. The ability to make a decent cup of tea and get on well with others is also an advantage!

The role would work around school hours if you're thinking about going back to work after having children. Female applicants are encouraged, and if you're at all worried about being in a male dominated environment, I can reassure you, Henfield is the most open and friendly station with no sense of one-upmanship or bravado, there is no space for egos in the Fire Service. The role would also work for someone who runs their

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FEBRUARY 2024 | Local interest



own local business, especially if your customers are local – it means your 'on-call' hours can be daytime as well as night. The job is flexible and incredibly rewarding, which is illustrated by the long-service awards – it's clearly a great job and a highly respected role in the community.

One of the Henfield retained crew is also a full-time firefighter attached to East Grinstead station, Kevin Wadley agreed to become retained at Henfield from a sense of community. It's important that Henfield keep their crew numbers up to man the appliance, which needs a minimum of four crew to attend a call-out.

Henfield do a huge amount of 'proactive' safety work and are happy to visit individual addresses to give Living Safe and Well advice. They enjoy the outreach part of their jobs and always love a chat about their jobs and you'll often see them at Henfield events such as the Village Fair, School Fete or the Christmas evening. Raising awareness and fire prevention is hugely important.

The station receives, on average, a call-out every other day. These could be almost anything; from fires and floods to RTCs and even animals in distress. Their catchment goes from Hoveham to Haywards Heath and Worthing, the call-centre immediately summons the nearest available appliance to any distress call. Sometimes the calls are hard, and the crew need some help to process what they've witnessed. The strength is

in their combined experience, of knowing when someone needs to talk or when they need to have their own space. The team acknowledge that the 'hard calls' can be challenging. But these are the ones that can make a difference, they know how important their presence is and the professional autopilot of 'doing the job' kicks in, even if sometimes the outcome isn't good. The families will always know that people who cared did the very best they could.

The Henfield crew are very proud to be firefighters, they love their jobs, in fact Tony Hills said "it never felt like coming to work," which is as good a recommendation as you can get. We are in their debt, for all the call-outs they've done, for the lives they have saved and the people they've comforted.

Finally, to the crew at Station 56 Henfield; thank you for your service, from us all.
Emma Cole

If reading this has made you think it could be for you, please don't hesitate.

Give Jim Mundy, Henfield Station Watch Manager, a call on 07742 128900 or email james.mundy@westsussex.gov.uk and pop round for a 'brew with the crew'. You will be warmly welcomed.

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WHAT OUR CUSTOMERS SAY



Cherishing our plants and making our Sussex Prairie garden grow is our speciality but we couldn't do it without the nurturing hand of BN5 who with their friendly, efficient and dynamic team, help us with all our marketing promotion needs and sow the seeds of excitement of what's to come every season!

PAULINE McBRIDE, SUSSEX PRAIRIE GARDEN



As a family owned and run business, we feel that it is important to reach out to our local community. We have found that by advertising on a regular basis in BN5 that it has increased customer numbers coming to us from the villages where the magazine is distributed. We have always found the team very professional and keen to help us promote our business

ADRIAN HILLMAN, RUSHFIELDS



We consider advertising in BN5 to be excellent value - because it is a free publication with interesting and relevant articles, the magazine is very well received by the local readership. This means our adverts and promotions achieve excellent coverage throughout the community.

JONATHAN UNDERWOOD, HAWTHORN VETERINARY SURGERIES

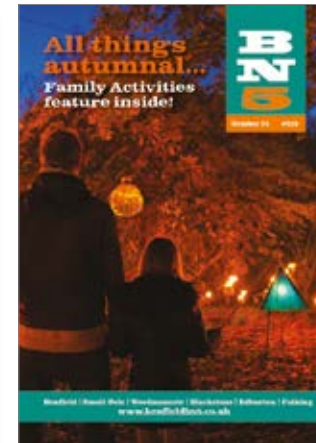
DESIGN SERVICE

OUR DESIGN SERVICE

If you don't have your own artwork it's not a problem, our designer can help. We can create an advertisement from your logo, copy and instructions, or if your artwork is not the correct dimensions we can amend it for you.

If you would like images on your advertisement we will need these as large files (over 300dpi) so they reproduce clearly, we can source these for you if necessary.

Our designer will interpret your instructions and create a first proof. Please check the details carefully and email us with any corrections.



CIRCULATION

Henfield | Small Dole | Woodmancote | Blackstone | Edburton | Fulking

5,000 copies printed each month, with **Royal Mail delivery** to 3,980 homes and businesses in the area (every address in the BN5 postcode). Our delivery area covers Henfield, Small Dole, Woodmancote, Blackstone, Edburton and Fulking.

64 collection points in the area, as well as points outside our Royal Mail delivery zone including Partridge Green and Cowfold villages.

63 additional pick up points including:

Henfield

1. Al Baddar Barbers
2. Bank House Clinic
3. Christina's Tea Rooms
4. Cornerweighs
5. Foster & Co
6. Gallery BN5
7. The George Inn
8. Hair and Co.
9. Hawthorn Veterinary Surgery
10. Henfield Eye Care
11. The Henfield Hall
12. Henfield Chiropractic Clinic
13. Henfield Haven & Café
14. Henfield Leisure Centre
15. Henfield Library
16. Henfield Medical Practice
17. Henfield Post Office
18. Henfield Tennis Club
19. HJ Burts Estate Agent
20. Jeremy's of Henfield
21. Kebab Knight
22. King Fish
23. Mallards Dental Practice
24. Marcus Grimes Estate Agents
25. my dentist
26. Natasha's Beauty
27. Pinks
28. The Plough
29. Post House Café
30. Relish

31. RPS Food & Wine
32. Sainsbury's Henfield
33. SETYRES
34. South Downs Butchery
35. South Downs Clinic
36. St Peter's Primary School
37. Stevens Estate Agents
38. Stokes of Henfield
39. Swains Farm Shop
40. Terry's Cross
41. Truffles Bakery
42. The White Hart

Small Dole

43. The Fox Small Dole
44. Gardner & Scardifield
45. RJ Meaker Fencing Ltd
46. Small Dole Post Office

Edburton & Fulking

47. Coles Automotive
48. The Shepherd & Dog
49. Tottington Manor

Albourne

50. Albourne Estates Vinyard
51. Singing Hills
52. Wickwoods

Poynings

53. Rushfields

Wineham

54. The Royal Oak
55. Sussex Prairies
56. The Wheatsheaf Pub & Shop

Shermanbury

57. The Bull

Partridge Green

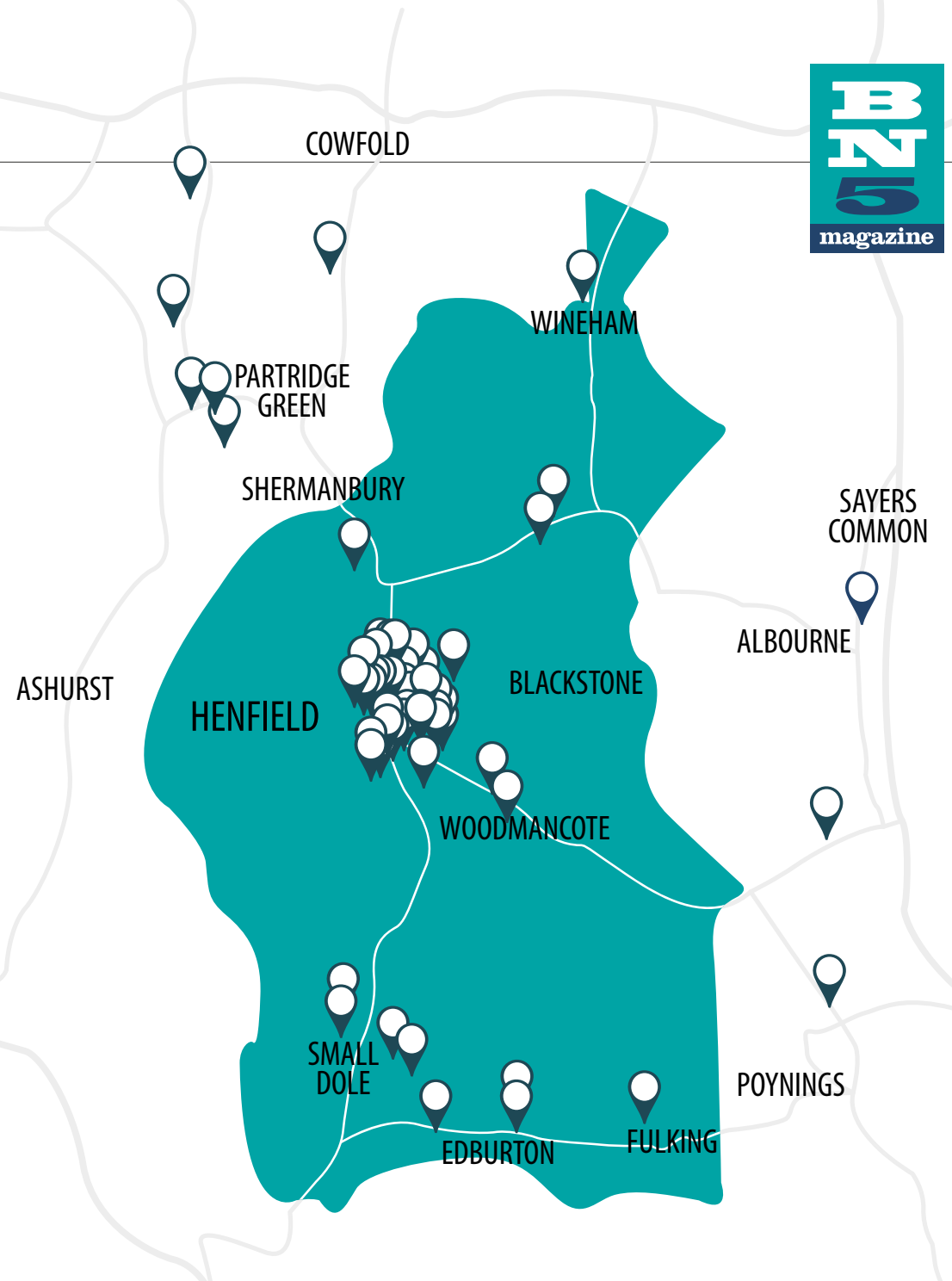
58. The Co-op
59. SK Hutchings Butchers
60. Hawthorn Vets

Littleworth

61. Camelia Botnar Café
62. The Windmill Pub

Cowfold

63. Jeremy's Two



RATE CARD

BN5 MAGAZINE ADVERTS

Prices listed are per issue and are exclusive of VAT at the current rate

	3 ISSUE RATE	6 ISSUE RATE	12 ISSUE RATE
EIGHTH LANDSCAPE	£45.00	£40.50	£38.00
QUARTER PORTRAIT	£73.00	£70.00	£66.00
QUARTER LANDSCAPE	£73.00	£70.00	£66.00
HALF LANDSCAPE	£132.00	£128.00	£117.00
FULL PAGE	£214.00	£207.00	£187.00
PREMIUM FULL PAGE	£380.00	£350.00	£320.00

Advertising editorials - price on application

There is a one-off graphics fee for advertisements designed by us. Eighth page advertisements are £20 each, £25 for quarter page, £30 for half page and £35 for full page. Amendments and corrections for future months cost just £15. You will be supplied with a high-resolution file of your artwork to use elsewhere.

If you need new branding please ask about our full design service.

MECHANICAL DATA

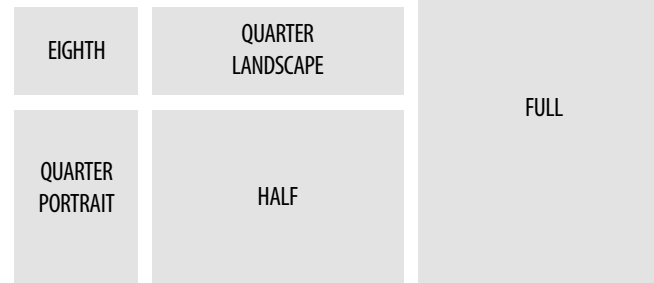
FULL PAGE
148.5 x 210mm (plus 3mm bleed)

HALF PAGE
128mm wide x 94mm high

QUARTER PAGE LANDSCAPE
128mm wide x 46mm high

QUARTER PAGE PORTRAIT
63mm wide x 94mm high

EIGHTH PAGE
63mm wide x 46mm high



THE TECHNICAL INFORMATION

High resolution jpeg, pdf or eps files

Picture quality at least 300dpi at 100%

All fonts and pictures embedded

Please email artwork to: sales@bn5magazine.co.uk

For advertisements created by us, please supply: **High resolution** logo and pictures in tiff, jpeg or pdf or eps format. Accurate text in a Word document.

Our magazine is printed in full colour CMYK on high-quality managed forest paper. Inks used are vegetable based and not environmentally harmful.

COPY & DISTRIBUTION DEADLINES



2025/2026	COPY DEADLINE	DISTRIBUTION DEADLINE
Jan 2025 issue	6 Dec 2024	w/c 30 Dec 2024
Feb 2025 issue	3 Jan 2025	w/c 27 Jan 2025
Mar 2025 issue	31 Jan 2025	w/c 24 Feb 2025
Apr 2025 issue	7 Mar 2025	w/c 31 Mar 2025
May 2025 issue	4 Apr 2025	w/c 28 Apr 2025
Jun 2025 issue	2 May 2025	w/c 26 May 2025
Jul 2025 issue	6 Jun 2025	w/c 30 Jun 2025
Aug 2025 issue	4 Jul 2025	w/c 28 Jul 2025
Sep 2025 issue	1 Aug 2025	w/c 25 Aug 2025
Oct 2025 issue	5 Sep 2025	w/c 29 Sep 2025
Nov 2025 issue	3 Oct 2025	w/c 27 Oct 2025
Dec 2025 issue	31 Oct 2025	w/c 24 Nov 2025
Jan 2026 issue	5 Dec 2025	w/c 29 Dec 2025

PAYMENT

Payment must be made in advance of print and at time of booking.

Payments can be made by card, BACS or standing order to BN5 magazine.

Please refer to the terms and conditions on the next page.

TERMS AND CONDITIONS



1. INTERPRETATION

1.1 Definitions:

Advertisement: the advertisement the description and specification for which is set out in the order. CAP Code: the UK Code of Non-broadcast Advertising, Sales Promotion and Direct Marketing. Charges: the charges payable by you for the Advertisement. Commencement Date: has the meaning set out in clause 2.2. Conditions: these terms and conditions as amended from time to time. Contract: the contract between you and us for the placing of the Advertisement. Copy: the draft, amended and finalised version of the Advertisement. Copy Deadline: the copy deadline set out in the Media Pack. Customer: the person, organisation, company or firm who purchases advertising space. Media Pack: the information booklet containing details on sizes and format of Advertisements with prices published on a separate rate card. Order: your order for an Advertisement to be placed in BN5 Magazine howsoever received by us (including via telephone, email and on-line)

1.2 Interpretation:

(a) A reference to a statute or statutory provision is a reference to it as amended or re-enacted. A reference to a statute or statutory provision includes any subordinate legislation made under that statute or statutory provision, as amended or re-enacted. (b) Any phrase introduced by the terms including, include, in particular or any similar expression, shall be construed as illustrative and shall not limit the sense of the words preceding those terms. (c) A reference to writing or written includes email.

2. BASIS OF CONTRACT

2.1 The Order constitutes an offer by you to purchase an Advertisement in accordance with these Conditions.

2.2 The Order shall only be deemed to be accepted when we issue acceptance of the Order at which point and on which date the Contract shall come into existence (Commencement Date).

2.3 All Orders must be received before the Copy Deadline set out in the Media Pack. No refunds or credit will be given if you do not provide the finalised Advertisement by the Copy Deadline.

2.4 These Conditions apply to the Contract to the exclusion of any other terms that you seek to impose or incorporate, or which are implied by trade, custom, practice or course of dealing.

3. YOUR OBLIGATIONS

3.1 You shall:

(a) ensure that the terms of the Order and any information you provide in relation to the Advertisement is complete and accurate; and (b) co-operate with us in all matters relating to the Advertisement.

3.2 The Advertisement must:

(a) be accurate (where they state facts). (b) be genuinely held (where they state opinions).

(c) comply with applicable law in the UK (including but not limited to the CAP Code).

3.3 The Advertisement must not:

(a) contain any material which is defamatory of any person. (b) contain any material which is obscene, offensive, hateful or inflammatory. (c) promote sexually explicit material. (d) promote violence. (e) promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age. (f) infringe any copyright, database right or trade mark of any other person. (g) be likely to deceive any person. (h) be made in breach of any legal duty owed to a third party, such as a contractual duty or a duty of confidence. (i) promote any illegal activity. (j) be threatening, abuse or invade another's privacy, or cause annoyance, inconvenience or needless anxiety. (k) be likely to harass, upset, embarrass, alarm or annoy any other person. (l) be used to impersonate any person, or to misrepresent your identity or affiliation with any person. (m) give the impression that they emanate from us, if this is of the case. (n) advocate, promote or assist any unlawful act such as (by way of example only) copyright infringement or computer misuse.

3.4 We reserve the right to refuse to publish any Advertisement that breaches clause 3.2 or clause 3.3.

3.5 You shall fully indemnify and hold us harmless from and against all costs, claims, losses, liabilities or other charges arising from any breach of this clause 3, any inaccuracy or wrong, misleading, negligent or defamatory statements or any breach of a third party's rights however contained in such Advertisement save where the same arises from our negligence.

4. OUR RIGHTS AND OBLIGATIONS

4.1 We will use our reasonable endeavours to check the Advertisement copy once submitted by you and return this within a reasonable timeframe prior to the print deadline with any corrections and amendments clearly marked. In the event that the copy is not returned before the deadline, you should take this to indicate acceptance of the copy.

4.2 We reserve the right to vary the exact publication date of any issue and such variation shall not entitle you to cancel the Order or to any compensation or refund.

4.3 At any time prior to publication, we reserve the right to decline, alter, omit or suspend the publication of the whole or any part of the Advertisement and to change the position, size and shape of the Advertisement. Any reduction in the size of the Advertisement by us may entitle you to a partial refund of the Charges paid, but we will not be otherwise liable to you in any way for any loss resulting from any such change.

5. CHARGES AND PAYMENT

5.1 The Charges shall be the charges set out in the Media Pack unless agreed otherwise between us in writing.

5.2 The Charges shall be payable in pounds sterling, are non-refundable and are exclusive of value added tax, which shall be added at the appropriate rate.

5.3 If the rate of VAT changes between your order date and the invoice date, we will adjust the rate of VAT that you pay, unless you have already paid in full before the change in the rate of VAT takes effect.

5.4 We will invoice you in advance of the Copy Deadline. You must pay the invoice in advance of publication and according to the terms unless agreed otherwise between us in writing.

5.5 Time for payment shall be of the essence of the Contract.

5.6 If you do not make any payment to us by the due date we may charge interest to you on the overdue amount at the rate of 4% a year above the base lending rate of Barclays Bank PLC from time to time. This interest shall accrue on a daily basis from the due date until the date of actual payment of the overdue amount, whether before or after judgment. You must pay us interest together with any overdue amount.

6. LIMITATION OF LIABILITY:

6.1 Nothing in the Contract shall limit or exclude our liability for death or personal injury caused by our negligence, or the negligence of our employees, agents or subcontractors; fraud or fraudulent misrepresentation; or any other liability which cannot be limited or excluded by applicable law.

6.2 Subject to clause 6.1, we shall not be liable to you, whether in contract, tort (including negligence), for breach of statutory duty, or otherwise, arising under or in connection with the Contract for loss of profits; loss of sales or business; loss of agreements or contracts; loss of anticipated savings; loss of use or corruption of software, data or information; loss of damage to goodwill; and any indirect or consequential loss.

6.3 We shall not be liable to any extra charge or expenses incurred by you for any alterations to the Advertisement prior to publication other than as a result of printing errors proven against the original copy supplied.

6.4 Subject to clause 6.1, our total liability to you, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, arising under or in connection with the Contract shall be limited to the total Charges paid under the Contract.

6.5 This clause 6 shall survive termination of the Contract.

7. TERMINATION

7.1 Without limiting our other rights or remedies, either party may terminate the Contract by giving the other party 7 days written notice.

7.2 Without limiting your other rights or remedies, you may terminate the Contract at any time up to 10 days before the Copy Deadline but we will charge you reasonable compensation for the net costs we have incurred prior to your ending the Contract

7.3 If you terminate the Contract in the 10 days prior to the Copy Deadline, although your Advertisement will be withdrawn from publication, you will not receive any refund of any sums already paid.

7.4 The Contract will terminate immediately if either party takes any step or action in connection with its entering administration, provisional liquidation or any composition or arrangement with its creditors (other than in relation to a solvent restructuring), being wound up (whether voluntarily or by order of the court, unless for the purpose of a solvent restructuring), having a receiver appointed to any of its assets or ceasing to carry on business or, if the step or action is taken in another jurisdiction, in connection with any analogous procedure in the relevant jurisdiction.

8. CONSEQUENCES OF TERMINATION

On termination of the Contract for any reason the accrued rights, remedies, obligations and liabilities of the parties shall be unaffected, including the right to claim damages in respect of any breach of the Contract which existed at or before the date of termination or expiry and any clauses which expressly or by implication survive termination shall continue in full force and effect.

9. GENERAL

9.1 Force majeure. Neither party shall be in breach of this Contract nor liable for delay in performing, or failure to perform, any of its obligations under this Contract if such delay or failure result from events, circumstances or causes beyond its reasonable control.

9.2 Entire agreement. This agreement constitutes the entire agreement between the parties and supersedes and extinguishes all previous agreements, promises, assurances, warranties, representations and understandings between them, whether written or oral, relating to its subject matter.

9.3 Variation. We may revise these terms and conditions at any time and shall notify you in any such event.

9.4 Waiver. A waiver of any right or remedy is only effective if given in writing and shall not be deemed a waiver of any subsequent breach or default.

9.5 Severance. If any provision or part-provision of the Contract is or becomes invalid, illegal or unenforceable, it shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable.

9.6 Third parties. No one other than a party to the Contract shall have any right to enforce any of its terms.

9.7 Governing law. The Contract, and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by, and construed in accordance with the law of England and Wales.

9.8 Jurisdiction. Each party irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with the Contract or its subject matter or formation.