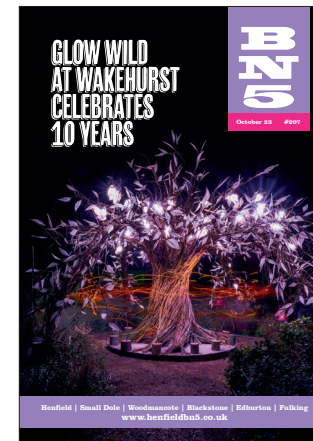




MEDIA PACK 2024

A COMMUNITY MAGAZINE
FOR HENFIELD AND THE
SURROUNDING VILLAGES
henfieldbn5.co.uk



ABOUT BN5

BN5 magazine is the go-to source of information for anything and everything about Henfield. Published since 2006 and celebrating our 200th issue in 2023, BN5 magazine is an excellent platform for promoting your business.

BN5 in print is supported by a strong social media and a new website. The publication is well respected locally and has become essential for the Henfield community, helping to give your business the credibility it deserves.



5,000 copies printed each month
A5 gloss colour in high quality print



Royal Mail delivery to 3,960 homes and businesses in the area
(every address in the BN5 postcode)



60 collection points in and around the area



Social media: **3,600** engaged and active Facebook & Instagram followers with our posts generating an average **reach of 40,000** per month



Website: Our community website now ranks top of Henfield related searches, with around **250** current events and listing **440** local businesses & services. We publish local articles for strong & relevant SEO value



Read cover to cover with the latest stories, events and editorial promoting our local community – reaching your customers first



Affordable, effective advertising packages to suit your marketing budget

HOW DO I BOOK?

Take a look at our sizes and rates to see which will work for you.

To check availability call us on **01273 494002** or email your requirements to **sales@bn5magazine.co.uk**

For our full terms and conditions, go to **henfieldbn5.co.uk**





Get involved!

Henfield is a vibrant and active village and despite the many changes over the past two years, we still have well over 100 established clubs and groups busy welcoming new members! This year, more so than before, there's a real sense that people are ready to get back into doing the things they love and meeting up with friends, both old and new.

We're pleased to bring you a selection of the varied clubs and groups you can enjoy in the area, all updated with their latest information. You can take up an old sport or hobby, make new friends, learn something new or just get out of the house and into some new and positive habits. So, whatever your interest or leisure activity, whether it be sports, craft or musical or the great outdoors, you're bound to find a group of like-minded friends.

This is the first of our fabulous clubs and groups article to feature in BN5 Magazine during 2022 (we simply had too many to squeeze into one edition!), but our website (www.henfieldbn5.co.uk) has many more. If you run a local club or group and would like it to feature in a future edition of the magazine, please contact sarah@bn5magazine.co.uk.

Have fun, get out there and get involved!

Henfield Garden Club

Whatever the season, we all know the pleasure of time spent in the garden, whether weeding/cutting back or nurturing seedlings and planting them out. As a Henfield Garden Club member you can enjoy outings to beautiful gardens nearby or further afield in the spring, summer and autumn months, and widen your garden knowledge at the excellent speaker evenings on the first Tuesday of the winter months (from 7 – 9.30pm) in the Henfield Hall.

The many social functions are fun too and an opportunity to meet fellow enthusiasts. These include the Spring and Summer Plant Sales, Garden Tea Party, Picnic Supper and a celebratory Christmas Dinner. We very much look forward to outings, social events and other activities for the Spring, Summer and Autumn months. Members will be given more detail of these activities as bookings are made.

Members enjoy discounts/vouchers at Sussex Prairie Gardens, Tates Garden Centres, Stonepit Nurseries and Hamfields. They also receive newsletters and New Leaf publications, both full of gardening advice and useful information regarding future garden-related events.

New members are very welcome: single membership annual subscription is £12 (second member at the same address £5). Non-members pay £3 for speaker evenings (more for celebrity speakers).

Contact: Liz.Cardon@lizoardon@gmail.com / 01273 494544

Henfield Theatre Company



The Henfield Theatre Company is a vibrant amateur dramatic society based in the Henfield Village Hall. We present four or five productions each year including plays, musicals and pantos and in alternate years an open-air production, usually a Shakespeare, in one of the charming gardens in or around the village. Rehearsals are usually on Monday and Thursday evenings and typically run from 7.30-10pm.

We have a membership of nearly 200 people, from Henfield and other parts of Sussex, who participate in a number of ways, and to varying extents, on and off stage. Some of us concentrate on the organisational side of productions, in activities such as set building, props, costumes and many other roles. We have regular social activities and operate a committee system to keep the theatre company running. Most of all, we ensure that having fun is at the top of the bill!

Our annual membership fees are £20 (adult), £35 (couple), £5 (young person in full time education). Those interested in joining are welcome to visit, free of charge.

Contact: [Lyn Sheppard 07881 906546](tel:07881906546) / lynshp@live.co.uk
www.henfieldtheatrecompany.com



Tottington Woodlanders

We are a group of volunteers who maintain Tottington Wood for the benefit of wildlife, preserve ancient skills and educate the general public. We work in a way that has minimum impact on the wood. Mostly we use hand tools, we limit our fire sites and burn as little as possible. Generally we are self-sufficient depending on membership and sales of woodland product to cover our costs. This way we are able to leave the grant pot for those conservation groups that are not in a position to raise income.

We meet at Tottington Wood in Small Dole off the A2037 south of Woods Mill every Sunday morning (9.30am to 1pm) between the end of October and end of March. We welcome anyone who is interested and can spare just a few hours per year. Lots of small contributions make a large difference. Membership is only £3.50 per year (1st April – 31st March) and £2.50 for juniors (16 or under).

Contact: [Malcolm Knight 01273 493316](tel:01273493316) / m.c.knight@btinternet.com

WHAT OUR CUSTOMERS SAY

DESIGN SERVICE



Cherishing our plants and making our Sussex Prairie garden grow is our speciality but we couldn't do it without the nurturing hand of BN5 who with their friendly, efficient and dynamic team, help us with all our marketing promotion needs and sow the seeds of excitement of what's to come every season!

PAULINE McBRIDE, SUSSEX PRAIRIE GARDEN



As a family owned and run business, we feel that it is important to reach out to our local community. We have found that by advertising on a regular basis in BN5 that it has increased customer numbers coming to us from the villages where the magazine is distributed. We have always found the team very professional and keen to help us promote our business

ADRIAN HILLMAN, RUSHFIELDS



We consider advertising in BN5 to be excellent value - because it is a free publication with interesting and relevant articles, the magazine is very well received by the local readership. This means our adverts and promotions achieve excellent coverage throughout the community.

JONATHAN UNDERWOOD, HAWTHORN VETERINARY SURGERIES

OUR DESIGN SERVICE

If you don't have your own artwork it's not a problem, our designer can help. We can create an advertisement from your logo, copy and instructions, or if your artwork is not the correct dimensions we can amend it for you.

If you would like images on your advertisement we will need these as large files (over 300dpi) so they reproduce clearly, we can source these for you if necessary.

Our designer will interpret your instructions and create a first proof. Please check the details carefully and email us with any corrections.



CIRCULATION

Henfield | Small Dole | Woodmancote | Blackstone | Edburton | Fulking

5,000 copies printed each month, with **Royal Mail delivery** to 3,960 homes and businesses in the area (every address in the BN5 postcode). Our delivery area covers Henfield, Small Dole, Woodmancote, Blackstone, Edburton and Fulking.

64 collection points in the area, as well as points outside our Royal Mail delivery zone including Partridge Green and Cowfold villages.

60 additional pick up points including:

Henfield

1. Al Baddar Barbers
2. Bank House Clinic
3. Christina's Tea Rooms
4. Cornerweighs
5. db Foot Clinic
6. Foster & Co
7. Gallery BN5
8. The George Inn
9. Hair and Co.
10. Hawthorn Veterinary Surgery
11. Henfield Eye Care
12. The Henfield Hall
13. Henfield Chiropractic Clinic
14. Henfield Haven & Café
15. Henfield Leisure Centre
16. Henfield Library
17. Henfield Post Office
18. Henfield Tennis Club
19. HJ Burts Estate Agent
20. Jeremy's of Henfield
21. Kebab Knight
22. King Fish
23. Mallards Dental Practice
24. Marcus Grimes Estate Agents
25. my dentist
26. Natasha's Beauty
27. Parish Council Offices
28. Pinks
29. The Plough
30. Post House Café

31. Pretty's Hair
32. Relish
33. RPS Food & Wine
34. Sainsbury's Henfield
35. SETYRES
36. South Downs Butchery
37. St Peter's Primary School
38. Stevens Estate Agents
39. Stokes of Henfield
40. Swains Farm Shop
41. Terry's Cross
42. Truffles Bakery
43. The White Hart

Small Dole

44. The Fox Small Dole
45. Gardner & Scardifield
46. RJ Meaker Fencing Ltd
47. Small Dole Post Office

Edburton & Fulking

48. Coles Automotive
49. The Shepherd & Dog
50. Springs Smokeries
51. Tottington Manor

Albourne

52. Albourne Estates Vinyard
53. Singing Hills
54. Wickwoods

Poynings

55. Rushfields

Wineham

56. The Royal Oak
57. Sussex Prairies
58. The Wheatsheaf Pub & Shop

Shermanbury

59. The Bull

Partridge Green

60. The Co-op
61. SK Hutchings Butchers
62. Hawthorn Vets

Littleworth

63. Camelia Botnar Café
64. The Windmill Pub

Cowfold

65. Jeremy's Two



ASHURST

COWFOLD

PARTRIDGE
GREEN

SHERMANBURY

WINEHAM

SAYERS
COMMON

ALBOURNE

HENFIELD

BLACKSTONE

WOODMANCOTE

SMALL
DOLE

EDBURTON

FULKING

POYNINGS

RATE CARD

MECHANICAL DATA

COPY & DISTRIBUTION DEADLINES



BN5 MAGAZINE ADVERTS

	3 ISSUE RATE	6 ISSUE RATE	12 ISSUE RATE
EIGHTH LANDSCAPE	£43.00	£39.00	£36.50
QUARTER PORTRAIT	£70.50	£68.50	£63.00
QUARTER LANDSCAPE	£70.50	£68.50	£63.00
HALF LANDSCAPE	£127.00	£123.00	£112.50
FULL PAGE	£206.00	£199.50	£180.00
PREMIUM FULL PAGE	£365.00	£336.00	£307.00

Prices listed are per issue and are exclusive of VAT at the current rate

Advertising editorials - price on application

There is a one-off graphics fee for advertisements designed by us. Eighth page advertisements are £20 each, £25 for quarter page, £30 for half page and £35 for full page. Amendments and corrections for future months cost just £15. You will be supplied with a high-resolution file of your artwork to use elsewhere.

If you need new branding please ask about our full design service.

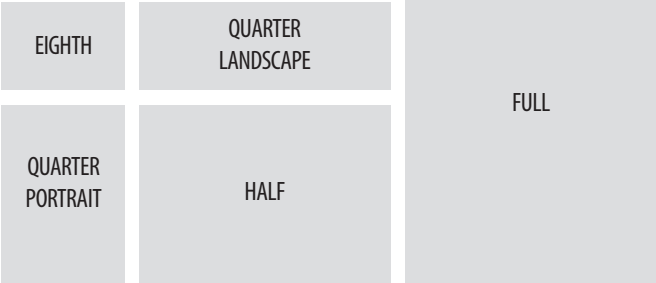
FULL PAGE
148.5 x 210mm (plus 3mm bleed)

HALF PAGE
128mm wide x 94mm high

QUARTER PAGE LANDSCAPE
128mm wide x 46mm high

QUARTER PAGE PORTRAIT
63mm wide x 94mm high

EIGHTH PAGE
63mm wide x 46mm high



2024/2025	COPY DEADLINE	DISTRIBUTION DEADLINE
Jan 2024 issue	1 Dec 2023	w/c 27 Dec 2023
Feb 2024 issue	5 Jan 2024	w/c 29 Jan 2024
Mar 2024 issue	2 Feb 2024	w/c 26 Feb 2024
Apr 2024 issue	2 Mar 2024	w/c 25 Mar 2024
May 2024 issue	5 Apr 2024	w/c 29 Apr 2024
Jun 2024 issue	3 May 2024	w/c 28 May 2024
Jul 2024 issue	31 May 2024	w/c 24 Jun 2024
Aug 2024 issue	5 Jul 2024	w/c 29 Jul 2024
Sep 2024 issue	2 Aug 2024	w/c 27 Aug 2024
Oct 2024 issue	6 Sep 2024	w/c 30 Sep 2024
Nov 2024 issue	4 Oct 2024	w/c 28 Oct 2024
Dec 2024 issue	1 Nov 2024	w/c 25 Nov 2024
Jan 2025 issue	6 Dec 2024	w/c 30 Dec 2024

PAYMENT

Payment must be made in advance of print and at time of booking.
Payments can be made by card, BACS or standing order to BN5 magazine.
Please refer to the terms and conditions on the next page.

THE TECHNICAL INFORMATION
High resolution jpeg, pdf or eps files
Picture quality at least 300dpi at 100%
All fonts and pictures embedded
Please email artwork to: **design@bn5magazine.co.uk**
For advertisements created by us, please supply: **High resolution** logo and pictures in tiff, jpeg or pdf or eps format. Accurate text in a Word document.
Our magazine is printed in full colour CMYK on high-quality managed forest paper. Inks used are vegetable based and not environmentally harmful.

TERMS AND CONDITIONS



1. INTERPRETATION

1.1 Definitions:

Advertisement: the advertisement the description and specification for which is set out in the order. CAP Code: the UK Code of Non-broadcast Advertising, Sales Promotion and Direct Marketing. Charges: the charges payable by you for the Advertisement. Commencement Date: has the meaning set out in clause 2.2. Conditions: these terms and conditions as amended from time to time. Contract: the contract between you and us for the placing of the Advertisement. Copy: the draft, amended and finalised version of the Advertisement. Copy Deadline: the copy deadline set out in the Media Pack. Customer: the person, organisation, company or firm who purchases advertising space. Media Pack: the information booklet containing details on sizes and format of Advertisements with prices published on a separate rate card. Order: your order for an Advertisement to be placed in BN5 Magazine howsoever received by us (including via telephone, email and on-line)

1.2 Interpretation:

(a) A reference to a statute or statutory provision is a reference to it as amended or re-enacted. A reference to a statute or statutory provision includes any subordinate legislation made under that statute or statutory provision, as amended or re-enacted. (b) Any phrase introduced by the terms including, include, in particular or any similar expression, shall be construed as illustrative and shall not limit the sense of the words preceding those terms. (c) A reference to writing or written includes email.

2. BASIS OF CONTRACT

2.1 The Order constitutes an offer by you to purchase an Advertisement in accordance with these Conditions.

2.2 The Order shall only be deemed to be accepted when we issue acceptance of the Order at which point and on which date the Contract shall come into existence (Commencement Date).

2.3 All Orders must be received before the Copy Deadline set out in the Media Pack. No refunds or credit will be given if you do not provide the finalised Advertisement by the Copy Deadline.

2.4 These Conditions apply to the Contract to the exclusion of any other terms that you seek to impose or incorporate, or which are implied by trade, custom, practice or course of dealing.

3. YOUR OBLIGATIONS

3.1 You shall:

(a) ensure that the terms of the Order and any information you provide in relation to the Advertisement is complete and accurate; and (b) co-operate with us in all matters relating to the Advertisement.

3.2 The Advertisement must:

(a) be accurate (where they state facts). (b) be genuinely held (where they state opinions).

(c) comply with applicable law in the UK (including but not limited to the CAP Code).

3.3 The Advertisement must not:

(a) contain any material which is defamatory of any person. (b) contain any material which is obscene, offensive, hateful or inflammatory. (c) promote sexually explicit material. (d) promote violence. (e) promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age. (f) infringe any copyright, database right or trade mark of any other person. (g) be likely to deceive any person. (h) be made in breach of any legal duty owed to a third party, such as a contractual duty or a duty of confidence. (i) promote any illegal activity. (j) be threatening, abuse or invade another's privacy, or cause annoyance, inconvenience or needless anxiety. (k) be likely to harass, upset, embarrass, alarm or annoy any other person. (l) be used to impersonate any person, or to misrepresent your identity or affiliation with any person. (m) give the impression that they emanate from us, if this is of the case. (n) advocate, promote or assist any unlawful act such as (by way of example only) copyright infringement or computer misuse.

3.4 We reserve the right to refuse to publish any Advertisement that breaches clause 3.2 or clause 3.3.

3.5 You shall fully indemnify and hold us harmless from and against all costs, claims, losses, liabilities or other charges arising from any breach of this clause 3, any inaccuracy or wrong, misleading, negligent or defamatory statements or any breach of a third party's rights however contained in such Advertisement save where the same arises from our negligence.

4. OUR RIGHTS AND OBLIGATIONS

4.1 We will use our reasonable endeavours to check the Advertisement copy once submitted by you and return this within a reasonable timeframe prior to the print deadline with any corrections and amendments clearly marked. In the event that the copy is not returned before the deadline, you should take this to indicate acceptance of the copy.

4.2 We reserve the right to vary the exact publication date of any issue and such variation shall not entitle you to cancel the Order or to any compensation or refund.

4.3 At any time prior to publication, we reserve the right to decline, alter, omit or suspend the publication of the whole or any part of the Advertisement and to change the position, size and shape of the Advertisement. Any reduction in the size of the Advertisement by us may entitle you to a partial refund of the Charges paid, but we will not be otherwise liable to you in any way for any loss resulting from any such change.

5. CHARGES AND PAYMENT

5.1 The Charges shall be the charges set out in the Media Pack unless agreed otherwise between us in writing.

5.2 The Charges shall be payable in pounds sterling, are non-refundable and are exclusive of value added tax, which shall be added at the appropriate rate.

5.3 If the rate of VAT changes between your order date and the invoice date, we will adjust the rate of VAT that you pay, unless you have already paid in full before the change in the rate of VAT takes effect.

5.4 We will invoice you in advance of the Copy Deadline. You must pay the invoice in advance of publication and according to the terms unless agreed otherwise between us in writing.

5.5 Time for payment shall be of the essence of the Contract.

5.6 If you do not make any payment to us by the due date we may charge interest to you on the overdue amount at the rate of 4% a year above the base lending rate of Barclays Bank PLC from time to time. This interest shall accrue on a daily basis from the due date until the date of actual payment of the overdue amount, whether before or after judgment. You must pay us interest together with any overdue amount.

6. LIMITATION OF LIABILITY:

6.1 Nothing in the Contract shall limit or exclude our liability for death or personal injury caused by our negligence, or the negligence of our employees, agents or subcontractors; fraud or fraudulent misrepresentation; or any other liability which cannot be limited or excluded by applicable law.

6.2 Subject to clause 6.1, we shall not be liable to you, whether in contract, tort (including negligence), for breach of statutory duty, or otherwise, arising under or in connection with the Contract for loss of profits; loss of sales or business; loss of agreements or contracts; loss of anticipated savings; loss of use or corruption of software, data or information; loss of damage to goodwill; and any indirect or consequential loss.

6.3 We shall not be liable to any extra charge or expenses incurred by you for any alterations to the Advertisement prior to publication other than as a result of printing errors proven against the original copy supplied.

6.4 Subject to clause 6.1, our total liability to you, whether in contract, tort including negligence, breach of statutory duty, or otherwise, arising under or in connection with the Contract shall be limited to the total Charges paid under the Contract.

6.5 This clause 6 shall survive termination of the Contract.

7. TERMINATION

7.1 Without limiting our other rights or remedies, either party may terminate the Contract by giving the other party 7 days written notice.

7.2 Without limiting your other rights or remedies, you may terminate the Contract at any time up to 10 days before the Copy Deadline but we will charge you reasonable compensation for the net costs we have incurred prior to your ending the Contract

7.3 If you terminate the Contract in the 10 days prior to the Copy Deadline, although your Advertisement will be withdrawn from publication, you will not receive any refund of any sums already paid.

7.4 The Contract will terminate immediately if either party takes any step or action in connection with its entering administration, provisional liquidation or any composition or arrangement with its creditors (other than in relation to a solvent restructuring), being wound up (whether voluntarily or by order of the court, unless for the purpose of a solvent restructuring), having a receiver appointed to any of its assets or ceasing to carry on business or, if the step or action is taken in another jurisdiction, in connection with any analogous procedure in the relevant jurisdiction.

8. CONSEQUENCES OF TERMINATION

On termination of the Contract for any reason the accrued rights, remedies, obligations and liabilities of the parties shall be unaffected, including the right to claim damages in respect of any breach of the Contract which existed at or before the date of termination or expiry and any clauses which expressly or by implication survive termination shall continue in full force and effect.

9. GENERAL

9.1 Force majeure. Neither party shall be in breach of this Contract nor liable for delay in performing, or failure to perform, any of its obligations under this Contract if such delay or failure result from events, circumstances or causes beyond its reasonable control.

9.2 Entire agreement. This agreement constitutes the entire agreement between the parties and supersedes and extinguishes all previous agreements, promises, assurances, warranties, representations and understandings between them, whether written or oral, relating to its subject matter.

9.3 Variation. We may revise these terms and conditions at any time and shall notify you in any such event.

9.4 Waiver. A waiver of any right or remedy is only effective if given in writing and shall not be deemed a waiver of any subsequent breach or default.

9.5 Severance. If any provision or part-provision of the Contract is or becomes invalid, illegal or unenforceable, it shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable.

9.6 Third parties. No one other than a party to the Contract shall have any right to enforce any of its terms.

9.7 Governing law. The Contract, and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by, and construed in accordance with the law of England and Wales.

9.8 Jurisdiction. Each party irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with the Contract or its subject matter or formation.