



MEDIA PACK 2026

A COMMUNITY MAGAZINE
FOR HENFIELD AND THE
SURROUNDING VILLAGES
henfieldbn5.co.uk



ABOUT BN5

BN5 magazine is the go-to source of information for anything and everything about Henfield. Published since 2006 and celebrating our 200th issue in 2023, BN5 magazine is an excellent platform for promoting your business.

BN5 in print is supported by a strong social media and a new website. The publication is well respected locally and has become essential for the Henfield community, helping to give your business the credibility it deserves.



5,000 copies printed each month
A5 gloss colour in high quality print



Royal Mail delivery to 3,980 homes and businesses in the area
(every address in the BN5 postcode)



Over 60 collection points in and around the area



Social media: 3,800 engaged and active Facebook & Instagram followers with our posts generating an average reach of 40,000 per month



Website: Our community website now ranks top of Henfield related searches, with over 250 current events and listing 140 groups, 440 local businesses & services. We publish local articles for strong & relevant SEO value



Read cover to cover with the latest stories, events and editorial promoting our local community – reaching your customers first



Affordable, effective advertising packages to suit your marketing budget

HOW DO I BOOK?

Take a look at our sizes and rates to see which will work for you.

To check availability call us on **01273 494002** or email your requirements to **sales@bn5magazine.co.uk**

For our full terms and conditions, go to **henfieldbn5.co.uk**



Henfield Fire Station a fine tradition of community service

Did you know that the firefighters at Henfield Fire Station, a retained unit, have almost 190 years' combined experience? There's the recently retired Tony Hills coming in at 40 years, Andy Tullett at 36 and Watch Manager Jim Mundy with 30 years. They, along with Gary Singleton and Darren Ware who have both served for 20 years each, collected long service awards in a prestigious ceremony at Arundel Castle back in November. Congratulations to them all for such a significant achievement.

So, why is Henfield so unique, as a fully retained station, and one which attracts such loyalty? It was my second visit to meet the team (we featured them on our cover back in June 2018), the first was on a much sunnier Monday evening during their training session. This time it's January and a little frostier outside, but the welcome is just as warm.

To clarify, Henfield doesn't have any full-time staff, but it's manned by qualified retained firefighters. These are just as highly qualified as 'regular' full time firefighters, and they have their own careers and day jobs. After the rigorous training programme and two years' probation, they're qualified and start to be 'on call'. Each firefighter commits to different weekly on-call hours, ranging from 40 (minimum) right up to 120 hours a week, plus a one-night a week training session.

Many of the Henfield crew run their own businesses, some work shifts (there are currently

two pilots and one cabin crew member at Henfield) and some work very close to Henfield. If they're on call then they need to live a maximum of a four-minute journey time to the Fire Station, which is opposite the Shell Garage at Golden Square.

There are no age limitations (aside from being over 17.5 years on application), but there are medical and fitness tests which need to be passed on a regular basis, the 'bleep test'. This involves ladder climbs & lifts, casualty evacuation, enclosed spaces tests and equipment assembly and carry tests.

It's an achievable test but does need some physical strength and agility – it would be suited to most people (both male and female) of decent physical fitness levels. That's just the start, the other attributes, if you feel keen to join, you may already find you have. The ability to work as a team and put your crew and their wellbeing above your own. The knowledge to know that someone else's life may be in your hands. The ability to take orders and remain calm. The ability to make a decent cup of tea and get on well with others is also an advantage!

The role would work around school hours if you're thinking about going back to work after having children. Female applicants are encouraged, and if you're at all worried about being in a male dominated environment, I can reassure you, Henfield is the most open and friendly station with no sense of one-upmanship or bravado, there is no space for egos in the Fire Service. The role would also work for someone who runs their

28 | BN5 Magazine

www.henfieldbn5.co.uk



FEBRUARY 2024 | Local interest



own local business, especially if your customers are local – it means your 'on call' hours can be daytime as well as night. The job is flexible and incredibly rewarding, which is illustrated by the long-service awards – it's clearly a great job and a highly respected role in the community.

One of the Henfield retained crew is also a full-time firefighter attached to East Grinstead station, Kevin Wadley agreed to become retained at Henfield from a sense of community. It's important that Henfield keep their crew numbers up to man the appliance, which needs a minimum of four crew to attend a call-out.

Henfield do a huge amount of 'proactive' safety work and are happy to visit individual addresses to give Living Safe and Well advice. They enjoy this outreach part of their jobs and always love a chat about their jobs and you'll often see them at Henfield events such as the Village Fair, School Fete or the Christmas evening. Raising awareness and fire prevention is hugely important.

The station receives, on average, a call-out every other day. These could be almost anything; from fires and floods to RTCs and even animals in distress. Their catchment goes from Horsham to Haywards Heath and Worthing, the call-centre immediately summons the nearest available appliance to any distress call. Sometimes the calls are hard, and the crew need some help to process what they've witnessed. The strength is

in their combined experience, of knowing when someone needs to talk or when they need to have their own space. The team acknowledge that the 'hard calls' can be challenging. But these are the ones that can make a difference, they know how important their presence is and the professional autopilot of 'doing the job' kicks in, even if sometimes the outcome isn't good. The families will always know that people who cared did the very best they could.

The Henfield crew are very proud to be firefighters, they love their jobs, in fact Tony Hills said "it never felt like coming to work," which is as good a recommendation as you can get. We are in their debt, for all the call-outs they've done, for the lives they have saved and the people they've comforted.

Finally, to the crew at Station 56 Henfield; thank you for your service, from us all.

Emma Cole

If reading this has made you think it could be for you, please don't hesitate.

Give Jim Mundy, Henfield Station Watch Manager, a call on 07742 128900 or email james.mundy@westsussex.gov.uk and pop round for a 'brew with the crew'. You will be warmly welcomed.

01273 494002

BN5 Magazine | 29

WHAT OUR CUSTOMERS SAY

DESIGN SERVICE



Working with BN5 is always easy and collaborative. The team are flexible, responsive and genuinely supportive, making the whole process straightforward and enjoyable. BN5 magazine is a great way to connect with the local community. It showcases local organisations in a warm, engaging and professional way, and the team are always approachable, professional and happy to offer advice or ideas. **HENFIELD THEATRE COMPANY**



As a family owned and run business, we feel that it is important to reach out to our local community. We have found that by advertising on a regular basis in BN5 that it has increased customer numbers coming to us from the villages where the magazine is distributed. We have always found the team very professional and keen to help us promote our business

ADRIAN HILLMAN, RUSHFIELDS



We consider advertising in BN5 to be excellent value - because it is a free publication with interesting and relevant articles, the magazine is very well received by the local readership. This means our adverts and promotions achieve excellent coverage throughout the community.

JONATHAN UNDERWOOD, HAWTHORN VETERINARY SURGERIES



We've worked with BN5 magazine for many years and find the exposure really beneficial for our Henfield-based care services. BN5 is a great publication with lots of interesting local content. Happy to recommend them.

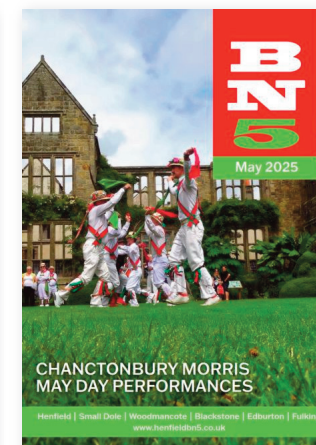
HENFIELD & SUSSEX HOME CHECKS

OUR DESIGN SERVICE

If you don't have your own artwork it's not a problem, our designer can help. We can create an advertisement from your logo, copy and instructions, or if your artwork is not the correct dimensions we can amend it for you.

If you would like images on your advertisement we will need these as large files (over 300dpi) so they reproduce clearly, we can source these for you if necessary.

Our designer will interpret your instructions and create a first proof. Please check the details carefully and email us with any corrections.



CIRCULATION Henfield | Small Dole | Woodmancote | Blackstone | Edburton | Fulking

5,000 copies printed each month, with **Royal Mail delivery** to 3,980 homes and businesses in the area (every address in the BN5 postcode). Our delivery area covers Henfield, Small Dole, Woodmancote, Blackstone, Edburton and Fulking.

64 collection points in the area, as well as points outside our Royal Mail delivery zone including Partridge Green and Cowfold villages.

63 additional pick up points including:

Henfield

1. Al Baddar Barbers
2. Christina's Tea Rooms
3. Cornerweighs
4. DB Foot Clinic
5. Foster & Co
6. Gallery BN5
7. The George Inn
8. Hair and Co.
9. Hamfields Home & Garden
10. Hawthorn Veterinary Surgery
11. Henfield Eye Care
12. The Henfield Hall
13. Henfield Chiropractic Clinic
14. Henfield Haven & Café
15. Henfield Leisure Centre
16. Henfield Library
17. Henfield Medical Practice
18. Henfield Post Office
19. Henfield Tennis Club
20. HJ Burts Estate Agent
21. Jeremy's of Henfield
22. Kebab Knight
23. King Fish
24. Mallards Dental Practice
25. Marcus Grimes Estate Agents
26. my dentist
27. Natasha's Beauty
28. Pinks
29. The Plough
30. Post House Café
31. Relish

31. RPS Food & Wine
32. Sainsbury's Henfield
33. SETYRES
34. South Downs Butchery
35. St Peter's Primary School
36. Stevens Estate Agents
37. Stokes of Henfield
38. Swains Farm Shop
39. Terry's Cross
40. Truffles Bakery
41. The White Hart

Small Dole

43. The Fox Small Dole
44. Gardner & Scardifield
45. RJ Meaker Fencing Ltd
46. Small Dole Post Office

Edburton & Fulking

47. Coles Automotive
48. The Shepherd & Dog
49. Tottington Manor

Albourne

50. Albourne Estates Vinyard
51. Singing Hills
52. Wickwoods

Poynings

53. Rushfields

Wineham

54. The Royal Oak
55. Sussex Prairies
56. The Wheatsheaf Pub & Shop

Shermanbury

57. The Bull
58. Mayblossom cade

Partridge Green

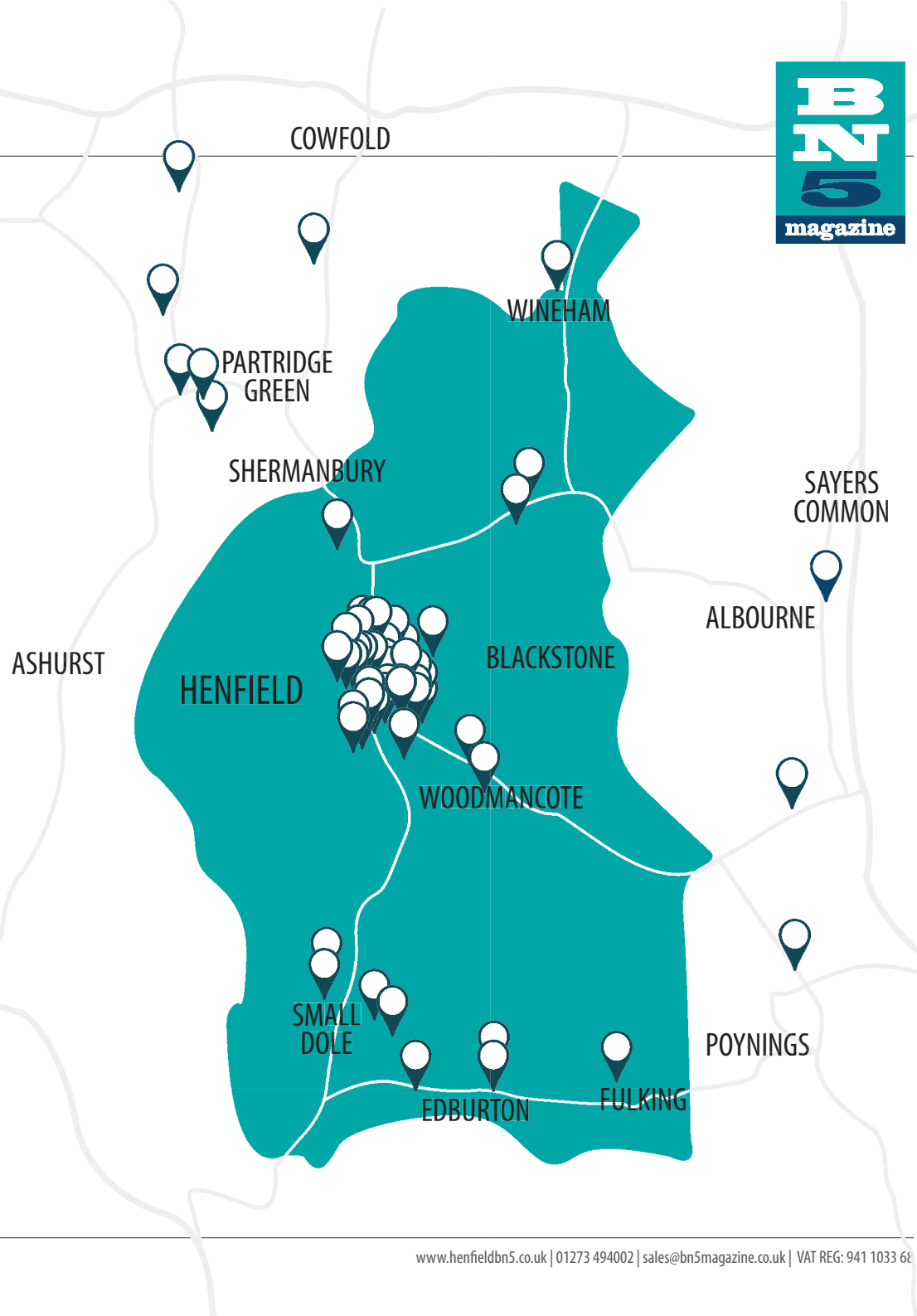
59. The Co-op
60. SK Hutchings Butchers
61. Hawthorn Vets

Littleworth

62. Camelia Botnar Café
63. The Windmill Pub

Cowfold

64. Jeremy's Two



RATE CARD

BN5 MAGAZINE ADVERTS

Prices listed are per issue and are exclusive of VAT at the current rate

	3 ISSUE RATE	6 ISSUE RATE	12 ISSUE RATE
EIGHTH LANDSCAPE	£43.00	£39.00	£36.50
QUARTER PORTRAIT	£70.50	£68.50	£63.00
QUARTER LANDSCAPE	£70.50	£68.50	£63.00
HALF LANDSCAPE	£127.00	£123.00	£112.50
FULL PAGE	£206.00	£199.50	£180.00
PREMIUM FULL PAGE	£365.00	£336.00	£307.00

Advertising editorials - price on application

There is a one-off graphics fee for advertisements designed by us. Eighth page advertisements are £20 each, £25 for quarter page, £30 for half page and £35 for full page. Amendments and corrections for future months cost just £15. You will be supplied with a high-resolution file of your artwork to use elsewhere.

If you need new branding please ask about our full design service.

MECHANICAL DATA

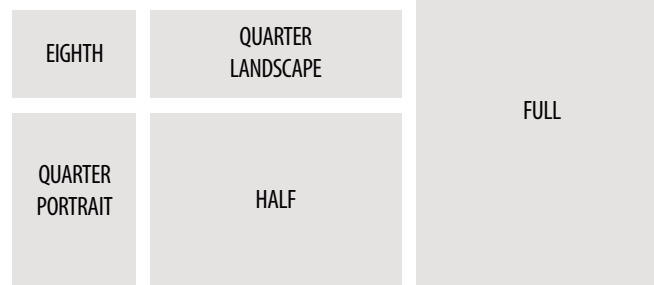
FULL PAGE
148.5 x 210mm (plus 3mm bleed)

HALF PAGE
135mm wide x 96mm high

QUARTER PAGE LANDSCAPE
135mm wide x 46mm high

QUARTER PAGE PORTRAIT
65.5mm wide x 96mm high

EIGHTH PAGE
65.5mm wide x 46mm high



THE TECHNICAL INFORMATION

High resolution jpeg, pdf or eps files

Picture quality at least 300dpi at 100%

All fonts and pictures embedded

Please email artwork to: sales@bn5magazine.co.uk

For advertisements created by us, please supply: **High resolution** logo and pictures in tiff, jpeg or pdf or eps format. Accurate text in a Word document.

Our magazine is printed in full colour CMYK on high-quality managed forest paper. Inks used are vegetable based and not environmentally harmful.

COPY & DISTRIBUTION DEADLINES



2026/2027	BOOKING & COPY DEADLINE	DISTRIBUTION DEADLINE
Jan 2026 issue	1 Dec 2025	w/c 29 Dec 2025
Feb 2026 issue	31 Dec 2025	w/c 26 Jan 2026
Mar 2026 issue	1 Feb 2026	w/c 23 Feb 2026
Apr 2026 issue	1 Mar 2026	w/c 23 Mar 2026
May 2026 issue	1 Apr 2026	w/c 27 Apr 2026
Jun 2026 issue	1 May 2026	w/c 25 May 2026
Jul 2026 issue	1 Jun 2026	w/c 22 Jun 2026
Aug 2026 issue	1 Jul 2026	w/c 27 Jul 2026
Sep 2026 issue	1 Aug 2026	w/c 24 Aug 2026
Oct 2026 issue	1 Sep 2026	w/c 28 Sep 2026
Nov 2026 issue	1 Oct 2026	w/c 26 Oct 2026
Dec 2026 issue	1 Nov 2026	w/c 23 Nov 2026
Jan 2027 issue	1 Dec 2026	w/c 28 Dec 2026

Deadline for any artwork supplied print-ready is the 4th of the month prior to publication

PAYMENT

Payment can be made in advance for the whole series (by cheque, bank transfer or card payment) or monthly in advance by direct debit. For all new customers, payment for the first advertisement is due at the time of booking, once this is received, we will send an invoice/receipt and process your booking.

Our bank details are: Kay Publishing Ltd.
Barclays Account no: 83901831 Sort code: 20-88-13

We cannot publish any advertisement or produce artwork until you have either paid your invoice authorised the direct debit. Please see our full terms and conditions on the following page

TERMS AND CONDITIONS

KAY PUBLISHING LTD T/A BN5 MAGAZINE ("THE PUBLISHER") TERMS & CONDITIONS OF ADVERTISING



1. Advertisements are accepted upon the understanding that the Advertiser and/or their agencies are authorised to book the advertising and on the understanding that the relationship between the Advertiser and the Publisher is governed by the conditions set out below. For the purpose of these conditions, "Advertiser" shall refer to the contractual Principal, that is the party responsible for payment of charges arising from the publication of an advertisement. Unless specifically approved in writing by the Publisher, the conditions stipulated on an Advertiser's order form or anywhere else shall be void. The placing of an order by an Advertiser constitutes an assurance that all necessary authority and permission has been secured for the use in the advertisement of a pictorial representation of or of words attributable to a living person.
2. Conditions are subject to change without notice.
3. Advertisement contents is subject to Publisher's approval. The Publisher reserves the right to cancel advertisements, space reservations or position commitment at any time. The Advertiser warrants that the advertisement does not contravene any Act of Parliament, nor is it in any way illegal or defamatory or an infringement of any other party's rights or an infringement of the British Codes of Advertising and Sales Promotion. On the contrary, copy must be legal, decent, honest and truthful. Should it become apparent that this is not the case, the Publisher reserves the right to suspend the advertisement, in which case no claim on the part of the Advertiser for damages or breach of contract shall arise.
4. The positioning of advertisements is at the discretion of the Publisher, except where a specifically requested, preferred position (such as page location, competitive separation or placement facing editorial copy) is acknowledged by the Publisher in writing. The Publisher's inability or failure to comply with any positioning request shall not relieve the Advertiser of the obligation to pay for the advertising.
5. If it is intended to include a competition within an advertisement, full details should be submitted at the time of booking.
6. All cancellations and changes must be confirmed in writing and can only be accepted before the booking deadline (1st of month prior to insert month). Advertisements cancelled after the booking deadline has passed must still be paid for in full for the following issue, no charge will be made for future issues. If artwork has been created by the Publisher this must be paid for in full at the current rate even if the advertisement is subsequently cancelled.
7. Advertisement rates are subject to revision at any time however a series booking guarantees that prices will not increase for the duration of the current series.
8. Series discounts are subject to the fulfilment of the agreed series contract. If the Advertiser cancels the balance of a contract they relinquish any right to the series discount to which he was previously entitled and advertisements already published must be paid for at the appropriate rate.
9. Bookings must be paid for at the time of invoice unless alternative arrangements have been confirmed in writing. The Publisher reserves the right to pass overdue accounts to a third party for collection and to recover the collection costs from the Advertiser together with an admin fee of £25. The Publisher reserves the right to charge interest at the current rate on late payments.
10. Basic pre-press and make-ready services, including a small number of text changes, are free of charge. Additional charges will be made for advert design or significant changes to supplied artwork which takes more than fifteen minutes plus other unusual production requests. Changes, alterations or corrections cannot be accepted after the copy deadline.
11. The Publisher shall not be liable for any cost or damages if for any reason the advertisement is not published
12. The Publisher is not liable for delay in production and/or distribution in the event of an act of God, action of government entity, fire, flood, insurrection, riot, explosion, embargo, strikes either legal or illegal, labour or material shortage, transportation interruption of any kind, work slowdown or any condition beyond the control of the Publisher affecting production or delivery in any manner.
13. The Advertiser will indemnify the Publisher from and against any loss or expense arising out of publication from such advertisements, including, without limitation, those resulting from claims or suite for libel, violations or rights of privacy, plagiarism and copyright infringement.
14. Any complaint concerning the reproduction of an advertisement must be lodged in writing within three weeks of the publication date. In the event of any error, misprint or omission in the printing of an advertisement in no circumstances shall the total liability of the Publisher exceed (a) the amount of a full refund of any price paid to the Publisher for the advertisement in connection with which the error occurred or (b) the cost of a further or corrective advertisement of a similar type to the advertisement in connection with which the error occurred.
15. Telephone bookings are subject to the same conditions as written orders. Nevertheless, the Advertiser is required to issue written confirmation of a booking as far in advance of the publication date as possible and certainly within seven days of making the booking.
16. If written copy instructions are not received by the agreed copy date, no guarantee can be given that proofs will be supplied or corrections made and the Publisher reserves the right to repeat the most recent copy.
17. The copyright on artwork/copy contributed to an advertisement by the Publisher shall be vested in the Publisher. Artwork, logos etc are held by the Publisher at the Advertiser's risk and should be insured against loss or damage from whatever cause. The Publisher reserves the right to destroy all artwork which has been held for nine months from the date of its last appearance.
18. We cannot guarantee full distribution of leaflets to all households when leaflets are not supplied in counted bundles as stipulated in our leaflet information sheet.
19. These conditions and all other express terms of the contract shall be governed and construed in accordance with the Laws of England.
20. No variation of these terms and conditions shall be binding unless specifically agreed in writing by the Publisher.